



MONROE & ASSOCIATES MERGES INTO SCHRAAD & ASSOCIATES

Oklahoma City, OK – July 2007 – SCHRAAD & ASSOCIATES, a regionally positioned independent food broker is proud to announce a merger with Monroe & Associates, the premier independent food broker in the South Texas marketing area.

According to Bill Schraad, Jr., the President & CEO of SCHRAAD & ASSOCIATES, “There are tremendous synergies that will be realized through this merger. In addition to broadening our marketing area, we are also positioning ourselves to better service our recently expanded core base of customers....this is a natural fit.”

“We are very pleased to add all of the great associates of the Monroe Company to the SCHRAAD & ASSOCIATES team” said Schraad, “We view their wealth of knowledge and business acumen as a tremendous asset.”

About SCHRAAD & ASSOCIATES

Headquartered in Oklahoma City, SCHRAAD & ASSOCIATES has Divisional offices in Kansas City, KS and Memphis, TN in addition to branch offices in Wichita, KS, Springfield, MO, Little Rock, AR, and Nashville, TN. SCHRAAD & ASSOCIATES is a full line broker with an expertise in Grocery, Frozen Foods, Dairy, Produce, Meat, Specialty, Dollar, and Latino categories.

SCHRAAD & ASSOCIATES industry associations include the PMA, NARMS, and the NFRA.

About Monroe & Associates

Monroe & Associates is a San Antonio based Food Broker that has been serving the South Texas market for over 50 years. Monroe & Associates is a full service company with a diverse client portfolio including business in the Dry Grocery, Frozen Foods, Dairy, Produce, Meat, and Latino categories.

All Monroe employees will continue providing the same great levels of service and expertise without interruption on behalf of SCHRAAD & ASSOCIATES.

For more information;

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